

ALDERMAN'S

20 STORES IN ONE
Manning, South Carolina

Complete with merchandise; replete with interest

YOU SEE IT FIRST AT ALDERMAN'S

THE BUSINESS OF SUPPLYING HUMAN WANTS

BECOMES more exacting from year to year as the people of our great country become more prosperous and more particular in their tastes and demands. Just as grandfather's farming methods and way of living will not do for the present generation, so has there been a great change in the building and furnishing of our homes, in our methods of travel, our clothes and our whole attitude toward life.

People now-a-days know the meaning of the word "service" and they demand it when spending their money for the things they need.

Good service is the very foundation stone upon which successful business houses are built.

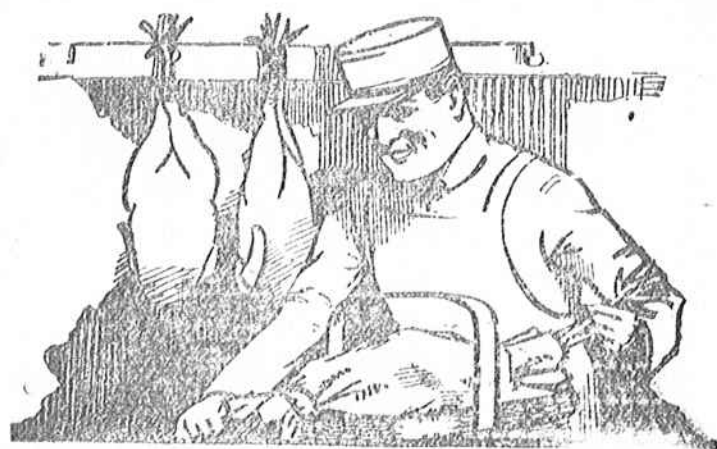
THE ALDERMAN STORE IS
STRICTLY MODERN IN ITS INTERPRETATION OF SERVICE

We believe in high class merchandise marked at reasonable prices. We believe in a constant showing of new goods, and a quick disposal of old goods before the value is impaired by age. We believe in well trained, polite and attentive sales people, and a clean, attractive store with every convenience and accommodation for our customers. Here you will find electric elevators, steam heat, electric fans, separate rest rooms for white and colored and 30,000 square feet of floor space devoted to the storage and display of the best merchandise the country affords. Everything marked at low prices and sold at one and the same price to any and all customers.

It is indeed a great convenience to the buying public to find under one roof FOURTEEN SEPARATE and DISTINCT DEPARTMENTS covering almost every conceivable human want.

That the people of this section appreciate the store and its methods is shown by the wonderful growth of our business in the few short months, we have been established here. We believe you will be doing your friends a real service to recommend our store to them.

ALDERMAN'S,
Charles Woods, Manager.



A CLEAN, SANITARY MEAT MARKET

Up-to-date in every particular with a modern system of refrigeration for keeping perishable products sweet and fresh and eliminating the waste of spoilage. Here you will find the best in Western and Native Beef; Live or Dressed Poultry; Norfolk Select Oysters; Country Sausage and Pudding; and a variety of other specials. Fish every Friday—Fresh Water Bream, Trout, Jack, Spanish Mackerel, and Red Bass and Pike for baking.

OUR SERVICE TO THE FARMER

Includes a well stocked hardware department where may be found a full line of implements and farm hardware and machinery. We carry harness and the famous "John Deere" line of implements.

We represent four of the best known fertilizer manufacturers in the country and can quote attractive prices.

We carry building hardware, bricks, cement, cypress shingles, barbed wire, nails, auto supplies and accessories, tires, tubes, etc.

Get our quotations before purchasing farm supplies or building materials of any kind.

CLOTHING AND FURNISHING FOR MEN AND BOYS

New Spring and Summer lines now coming in and on display. We can outfit the man or boy from head to foot.

STYLISH FOOTWEAR

The shoe department is now ready with many new things in seasonable footwear for men, women and children. The service, style assortments, and reasonable prices will appeal to you.

DRY GOODS, NOTIONS

A well stocked department devoted to these lines where you will find your demands anticipated in the best new materials at the most reasonable prices.

GROCERY

Department Specials:

Peanut Butter, fresh made, pound 30c
Bulk Mince Meat, just in, pound 25c
Heinz Mixed Sweet Pickles, pound 35c
Oat Meal, Grape Nuts, Corn Flakes, Post Toasties, Puffed Wheat and Pancake Flour.
Maple Syrup, Grape Jelly, Orange Marmalade, Peach Jam, and Preserves, Assorted Fruit Jams.
Cooking Butter in pound blocks at 65c
Cheese, Eggs, Syrups, Sugar, Heinz Apple Butter, Catsup, Chilli Sauce.
Salad Dressings, White Rose, Durkee's, Sunbeam.
Block's famous candy in packages, strictly fresh.
Fruit Cakes, Shelled and unshelled nuts being sold at special prices.

GROCERIES AT WHOLESALE

We are now prepared to quote prices on groceries, feeds, etc., in large lots to the supply and retail trade. Let us figure with you on your next order.

Write Alderman's Wholesale Grocery Department.

OUR TERMS:

All goods are priced on a cash basis and marked in plain figures, same price to everybody. In purchasing on time you add 8 per cent. for interest and carrying charges, to the cash price. Charge accounts must be settled in full not later than the 10th of the month following that of purchase. All accounts will draw interest at the rate of 8 per cent. per annum after maturity.



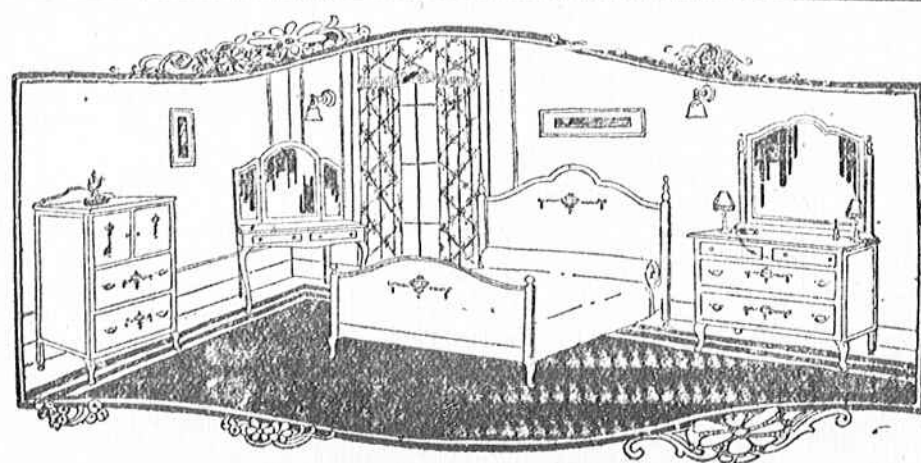
HERALDING THE ADVANCE OF SPRING IN NEW HATS AND APPAREL

Awakened by the song of birds to a new day overflowing with sunshine makes one glad to be alive to enjoy it all. Trees, grasses and tender buds timidly peep out through the winterlong serenity, while birds preen their feathers in anticipation of the new and gorgeous spring garb.

We are taking our cue from nature in this period of awakening and beautifying. The new tones about us tell that Spring is not far distant. Warm winter clothing will soon be replaced by the richly colored, alluringly styled garments of the coming season.

This is to announce the advance guard has arrived. The department for women is beginning to blossom forth in new Spring Hats, Coats, Suits and Dresses. Every woman is interested and will want to see them as day by day they grow in variety and attractiveness.

Come in today and examine the New Spring Hats now ready in a fine assortment of new lines, colorings and materials. The New Tailored Suits in Tricotines, Serges, Jersey and other new materials, priced at from \$26.50 to \$74.50. The New Spring Coats in Silverstone, Serge, Polo cloth, etc., at from \$23.50 to \$68.50. The new Dresses in Taffeta, Serge, Jersey, Taffeta and Georgette Combination, Crepe Meteor, Crepe de Chine, Satin and Tricotine, in a wide assortment of fetching new styles. \$36.75 to \$95.00.



IT IS RIGHT THAT A WOMAN SHOULD TAKE PRIDE IN HER HOME

Women can appreciate more fully the influence of proper home surroundings in bringing up children as well as the value in comfort and satisfaction good furniture brings.

We like to have the women visit our furniture department because they invariably express their delight at the up-to-date exhibit.

We are showing attractive displays in furniture suitable for every room in the house and wide assortments of designs and finishes from which to select.

Bedroom furniture is shown in many styles, ranging in price from \$200 up to \$1,100 the suit. There is shown a full line of brass or iron beds at all prices. Fibre Reed furniture, which is now so popular, is shown in wide variety and at extremely attractive prices. We handle in this department a full line of Draperies, Lace Curtains, Window Shades, Rugs and Floor Coverings of all kinds; Baby Carriages, Go-Carts, Trunks, Luggage, Edison Phonographs and Records, Etc.